

# Why? How? What? The First Big Book of Art by Brosmind



The First Big Book of Art by Brosmind! The Mingarro brothers, Juan and Alejandro, form Brosmind, a four-handed creative studio founded eight years ago in Barcelona, especially renowned for their work in the area of advertising. Their illustrations have brought life to advertising campaigns for brands such as Nike, Microsoft, Virgin, Gillette, and Volkswagen and have earned them dozens of important international awards. Their artwork can also be seen on snowboards, stationary, and wine labels as well as the interiors of hotels and restaurants. The Brosmind studio is currently considered to be one of the most widely recognized of its kind. This book compiles the origins of Brosmind and their most important work, including their processes, by means of sketches and photographs. This special edition also includes amusing comic re-enactments of their day-to-day life inside the art studio in Barcelona, a sheet of stickers, and page markers.

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