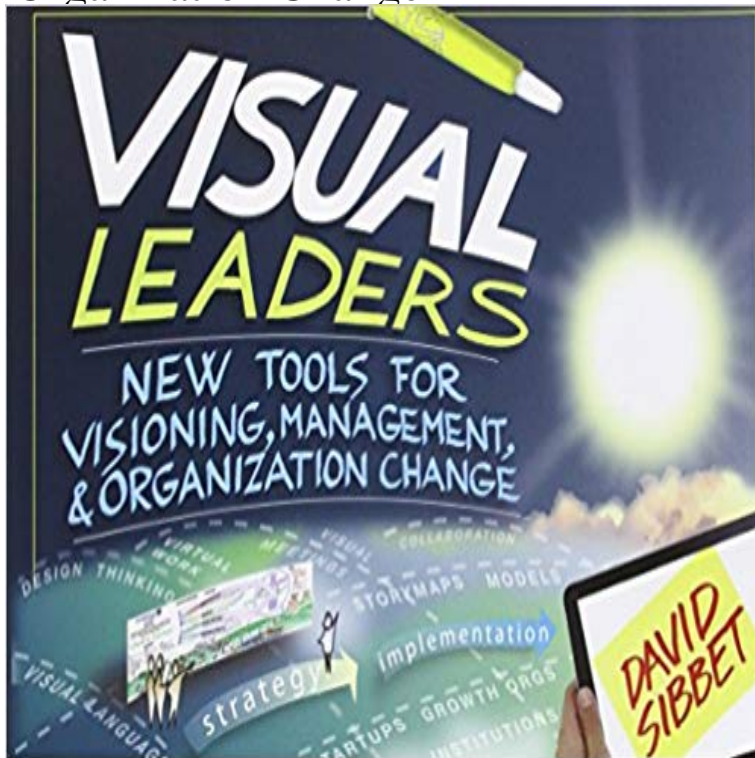


Visual Leaders: New Tools for Visioning, Management, and Organization Change



What Visual Meetings did for meetings and Visual Teams did for teams, this book does for leaders. Visual Leaders explores how leaders can support visioning and strategy formation, planning and management, and organization change through the application of visual meeting and visual team methodologies. It describes seven essential tools for visual leaders: mental models, visual meetings, graphic templates, decision theaters, roadmaps, Storymaps, and virtual visuals. It also includes examples of methods for implementation throughout an organization. Written for all levels of leadership in organizations, from department heads through directors, heads of strategic business units, and C level executives. It explores how communications has become interactive and graphic and how these tools can be used to shape direction and align people for implementation. It brings tools, methods and frameworks to life with stories of real organizations modeling these practices. Visual Leaders answers the question of how design thinking and visual literacy can help to orient leaders to the complexity of contemporary organizations in the private, non-profit, and public sectors.

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