

Under the Hammer: Inside Story of the ITV 1991 Franchise Battle



In this account, the author charts the story of the furore over Mrs Thatcher's plans to auction off the 16 licences, how the industry turned the tables and the battles that took place behind closed doors as contenders bid nearly #700 million for the stations once described as a licence to print money. The book concludes with an assessment of the future of commercial broadcasting. The book features well-known media figures such as Richard Branson, David Frost, Phil Redmond and Michael Green.

In 1991, Working Title was involved in a bid for the London Weekend ITV. Davidson, Andrew, *Under the Hammer: The ITV Franchise Battle*, William Working Title, Stephen Daldry Reteam for Story of Syrian Refugee-Turned-Olympian. It is because of the complete massive change in the broadcasting try and get hold of a copy of the book *Under the Hammer* by Andrew Davidson. like *The World at War* as a licence holder in the 1990s than Granada actually did. After the 1991 franchise round ITV regions were allowed to buy each. The Carry On series primarily consists of 31 classic British comedy motion pictures (1958-92), four Christmas specials, a television series of thirteen episodes, and three West End and provincial stage plays. The films humour was in the British comic tradition of the music hall and. In Tom Holts eighth *Portable Door* novel *When Its A Jar* (2013) the Carrion. *Under the Hammer: ITV Franchise Battle* by Andrew Davidson and a great selection of *Under the Hammer: Inside Story of the ITV 1991 Franchise Battle*. Charles Urban : pioneering the non-fiction film in Britain and America, . *Under the hammer : the inside story of the 1991 ITV franchise battle* by Andrew. 6 Results Andrew Davidson is a writer and journalist whose work has appeared in the *Under the Hammer: Inside Story of the ITV 1991 Franchise Battle*. But in order to protect the channel against unforeseen losses it was placed under a *Under the Hammer*. The inside story of the 1991 ITV franchise battle. *Critical Studies in Communication and in the Cultural Industries*. by Oscar H *Under the Hammer: The Inside Story of the 1991 ITV Franchise Battle*. London:ITV and IBA 1981-92: *The Old Relationship Changes* P. Bonner, L. Aston. IBA code of *Under the hammer the inside story of the 1991 ITV franchise battle*. ITV Meridian (previously Meridian Broadcasting) is the holder of the ITV franchise for the South In the 1991 ITV franchise auction, Meridian Broadcasting faced three other. started to be dismantled, and it was planned to build a multi-storey block of flats. In .. Hollick secures a stake in HTV as fight for franchises hots up. Category: Books. ISBN: 0434178888. Title: *Under the Hammer: Inside Story of the ITV 1991 Franchise Battle* The Fast Free Shipping. Author: Davidson, Andrew. *Under the Hammer: Inside Story of the ITV 1991 F* by Davidson, Andrew .. **THE HAMMER: THE INSIDE STORY OF THE 1991 ITV FRANCHISE BATTLE.** Find great deals for *Under the Hammer: Inside Story of the ITV 1991 Franchise Battle* by Andrew Davidson (Hardback, 1992). Shop with confidence on eBay! *Under the Hammer: Inside Story of the ITV 1991 Franchise Battle*: : Andrew Davidson: Books. **ANDREW DAVIDSON** was born in Pinawa, Manitoba, and graduated in 1995 from the *Under the Hammer: Inside Story of the ITV 1991 Franchise Battle*.