

The Best Business Stories of the Year, 2001 Edition



An exciting new annual anthology: a years worth of the most interesting, noteworthy, and best-written articles on all aspects of the business world. Series editor Andrew Leckey and guest editor Marshall Loeb have scoured the print media and have consulted with editors of major business and general-interest publications and with the deans of several schools of journalism in order to find the 30 best business stories from the past 12 months. Among the articles selected: Ken Auletta on Herb Allens CEO retreat, from *The New Yorker*; Diane Brady on Martha Stewart, from *Business Week*; and Steve Silberman on creating a borderless global cyber-marketplace, from *Wired*. Other pieces come from the pages of *Harpers*, *The Wall Street Journal*, *Forbes*, *The Nation*, and *Rolling Stone*. Comprehensive in the range of its subjects and consistent in the quality of the writing, this volume marks the beginning of a fascinating new anthology series.

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