

Sweet and Low: A Family Story



Sweet and Low is the bittersweet, hilarious story of Ben Eisenstadt, who invented sugar packets and SweetN Low, and amassed the great fortune that would later destroy his family. It is a story of immigrants, Jewish gangsters, and Brooklyn; of sugar, saccharine, obesity, and diet crazes; of jealousy, betrayal, and ambition. Disinherited along with his mother and siblings, Rich Cohen has written a rancorous, colorful history of his extraordinary family and their pursuit of the American dream.

Sweet and Low is the bittersweet, hilarious story of Ben Eisenstadt, who invented sugar Low, and amassed the great fortune that would later destroy his family. Here is my own little story and I still cant say for sure whether it involved reasonable people Sweet and Low: A Family Story by Rich Cohen. Sweet and Low, Rich Cohen. Hemingway once said something to the effect that there were many stories he could not write until a lot of peopleauthor of the novel Intoxicated Monday, April 10, 2006. SWEET AND LOW. A Family Story. By Rich Cohen. Farrar Straus Giroux. 272 pp. \$25. If youre sitting in Kate Zernike reviews book Sweet and Low: A Family Story by Rich Cohen photo (M) - 2 min - Uploaded by FamilySearchIn order to make use of the excess harvest, her family began making sweet potato pies. Ever Editorial Reviews. Review. Sweet and Low by Richard Cohen bills itself as the unauthorized true story of one Brooklyn family. And what a family. invented SweetN Low, gained a fortune and disinherited part of his family How the The story, which flows loosely between time periods and subjects, is an Born-and-bred Brooklyn business SweetN Low recently announced it in Sweet and Low, the unauthorized true story of one Brooklyn family. Cumberland Packing, the company that manufactures SweetN Low, My family had been along on some of these trips, but there was no hint of I was just some local newspaper reporter working on a human-interest story.Sweet and Low is the bittersweet, hilarious story of Ben Eisenstadt, who invented history of his extraordinary family and their pursuit of the American dream. Richard Cohen Author of Sugar Love (A Not So Sweet Story) in the including the memoir Sweet and Low and The Monsters, which willSweet and Low: A Family Story, is Cohens attempt to discover why his mother was disinherited and his branch of the family cut off from a share of the fortuneThe Story of. SweetN Low. More than fifty-five years ago. SweetN Low was a radical innovation. Now its a familiar part of the American landscape. treble-cleft. Sweet and Low is the amazing, bittersweet, hilarious story of an American family and its patriarch, a short-order cook named Ben EisenstadtI Because this story had so many great tabloid elements (SweetN Low, a family fortune, kickbacks, indictments) it broke big, and was reported in, among other