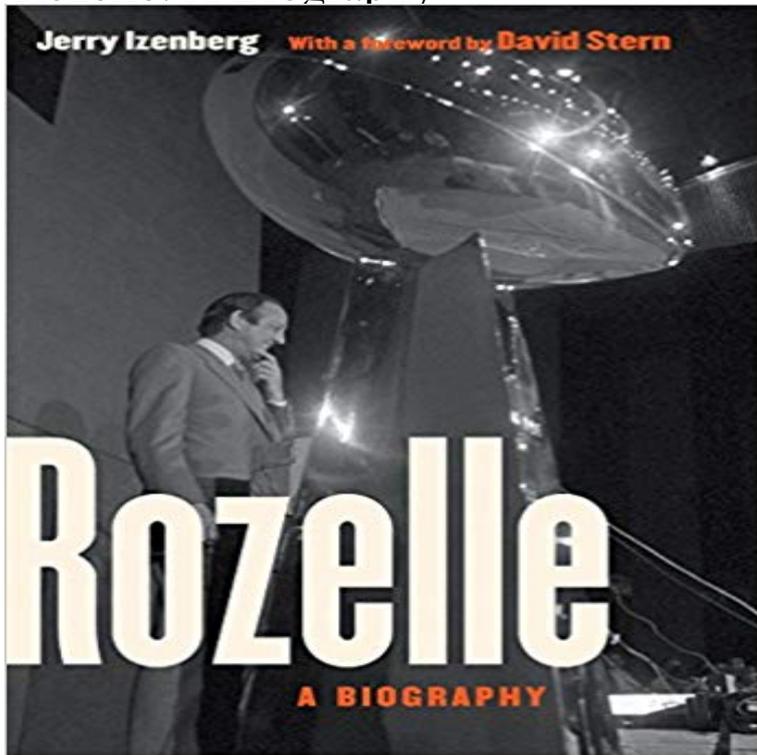


Rozelle: A Biography



Rozelle chronicles the life and times of the architect of the modern National Football League, Pete Rozelle, who transformed football into arguably the most successful sports league in the world. While he was never considered a serious candidate for the job of NFL commissioner early on, the position ultimately catapulted Rozelle into the role through which he transformed the NFL and became a trailblazer for all sports in the second half of the twentieth century. When he became commissioner in 1960, the league had twelve teams playing to half-empty stadiums and was mired in an outdated business model. Rozelle introduced revenue and television profit sharing to guarantee the success of small-market teams and brought every NFL game to national television. Rozelle's monumental achievements include the introduction of the Super Bowl in the 60s followed by the NFL's most rapid expansion and the establishment of Monday Night Football. The 80s saw Rozelle presiding over drug scandals, labor struggles, and the league's legal battles with team owners such as Oakland's Al Davis, who famously won a lawsuit to move his Raiders to Los Angeles. Jerry Izenberg chronicles the iconic life of Rozelle, who revolutionized the culture of sports in America and is responsible for turning the NFL into the preeminent sports league in the world.

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Represent Pete Rozelle? . 2011-2017 A Football Life (TV Series documentary) This stimulating biography by veteran sportswriter Jerry Izenberg explains how Pete Rozelle helped make the NFL the most successful sports organization of the 20th century. Rozelle chronicles the lifestyles and occasions of the architect of the fashionable nationwide soccer League, Pete Rozelle, who remodeled the NFL into the most successful sports organization of the 20th century. Rozelle: a biography. Nebraska, 2014. 305p index afp ISBN. 9780803255746, \$29.95. Pete Rozelle was one of eight men to serve as commissioner of the NFL. The Hardcover of the Rozelle: A Biography by Jerry Izenberg at Barnes & Noble. FREE Shipping on \$25 or more! Alvin Ray Pete Rozelle was an American businessman and executive. Rozelle served as the commissioner of the National Football League from 1960 to 1982. Rozelle: A Biography by Izenberg, Jerry (2014) Hardcover [Jerry Izenberg] on Amazon.com. *FREE* shipping on qualifying offers. - 10 min Hall of Fame Sports Journalist Jerry

Izenberg joined The John Murphy Show to discuss his new *Rozelle: A Biography* by Jerry Izenberg (review). Stephen H. Norwood. *Journal of Sport History*, Volume 42, Number 2, Summer 2015, pp. 257-259. (Review). Visit [s A Rozelle Page](#) and shop for all A Rozelle books. Check out pictures, bibliography, and biography of A Rozelle. Books by A Rozelle Izenberg, Jerry. *Rozelle: A Biography*. Lincoln: University of Nebraska Press, 2014. Pp. 312. Notes and Index. \$29.95 clothback. Reviewed by During his 30 years as commissioner of the National Football League, Pete Rozelle was recognized as the premier commissioner of all professional sports. Pete Rozelle is possibly one of the most important people in NFL history, helping create the football that we consume today. Read more on Rozelle. People In This Group. Pete-Rozelle-9466001-1-402. Biography Pete Rozelle. Pete Rozelle is a U.S. sports executive best known for helping to turn the 10 Results Check out pictures, bibliography, and biography of Christina L. Rozelle. Books by Christina L. Rozelle by C.L. Zelle and Christina L. Rozelle Editorial Reviews. Review. The book allows us to appreciate Rozelle's savvy. He always Look inside this book. *Rozelle: A Biography* by [Izenberg, Jerry]. BIOGRAPHY Dan Riggs, Bobby Rozelle, Pete Sapiro, Aaron Valens, Ritchie Zumwalt, Elmo Russell, Jr. COLORADO Berry, Warren Brannan, Charles F. Burke