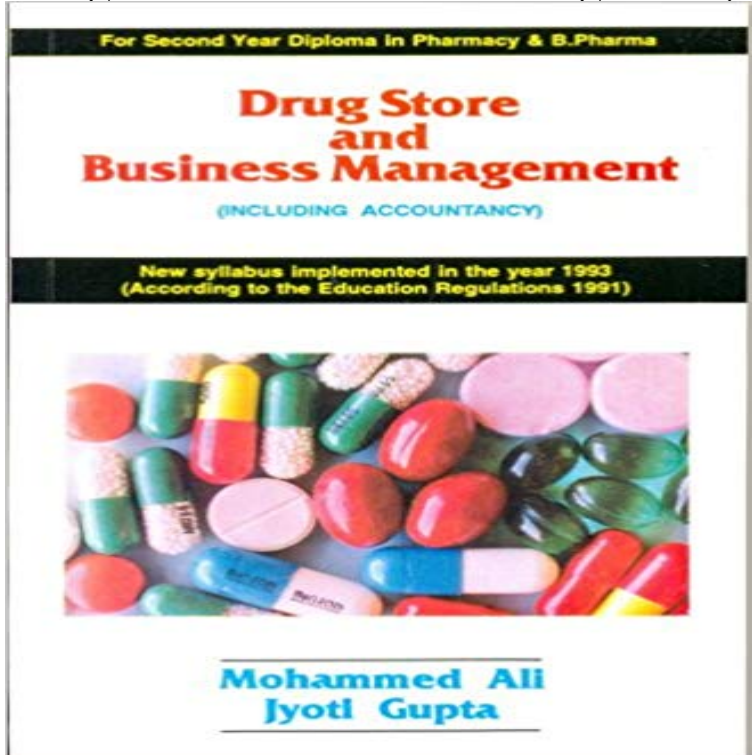


# Drug Store & Business Management(Including Accountancy)



1. Business
2. Economics
3. Management
4. Business Organisation
5. Channels of Distribution
6. Drug House Management
7. Purchasing
8. Tenders
9. Contract Determination
10. Price Determination and Policies
11. Handling of Drug Stores
12. Inventory Control
13. Sales Promotion
14. Marketing Research
15. Salesmanship
16. Advertising
17. Recruitment, Training & Evaluation and Compensation
18. Banking System
19. Financial Planning
20. Sources of Finance
21. Introduction to Accounting
22. Accounting Principles, Concepts, Conventions and Policies
23. Double Entry System
24. Book Keeping
25. Ledgers
26. Trial Balance
27. Profit and Loss Account
28. Balance Sheet
29. Financial Statements Analysis
30. Budgeting

**2.5 DRUG STORE AND BUSINESS MANAGEMENT** Introduction to the accounting concepts and conventions, Double entry Book keeping, Different kinds of Business

2. Economics 3. Management 4. Business Organisation 5. Channels of Distribution 6. Drug House Management 7. Purchasing 8. Tenders 9. Contract

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