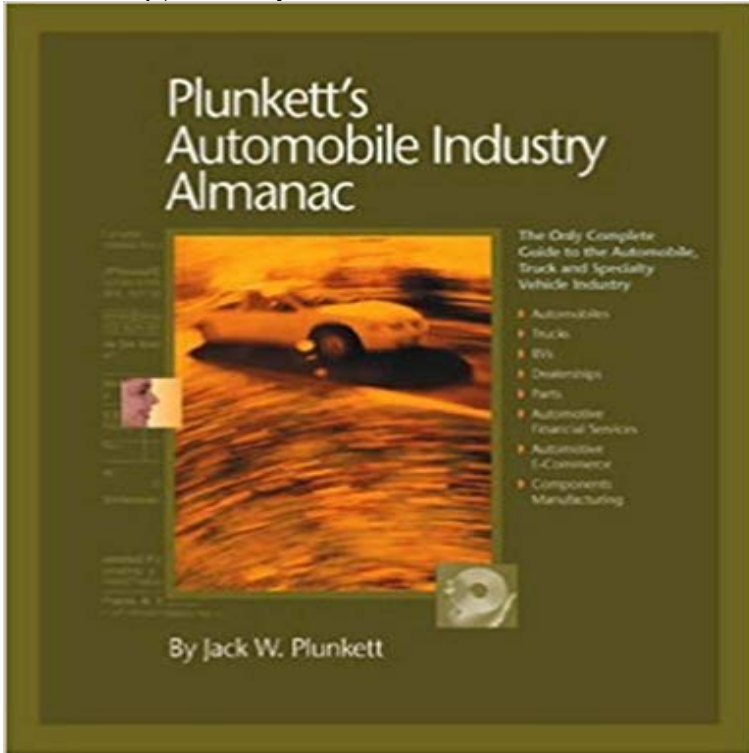


Plunketts Automobile Industry Almanac 2008: Automobile, Truck and Specialty Vehicle Industry Market Research, Statistics, Trends & Leading Companies



The automobile industry is evolving rapidly on a worldwide basis. Manufacturers are merging, component design and manufacture are now frequently outsourced instead of being created in-house, brands are changing and the giant auto makers are expanding deeper into providing financial services to car buyers. The skyrocketing price of gas spurs developments in hybrid technology and clean diesel, as manufacturers look for ways to improve fuel efficiency. Meanwhile, all of the biggest, most successful firms have become totally global in nature. Plunketts Automobile Industry Almanac will be your complete guide to this immense, fascinating industry.

On the car dealership side, giant, nationwide holding companies have acquired the best dealers in major markets. Even the used car business is being taken over by national chains. E-commerce is having profound effects on the car industry. Consumers use the Internet to become better informed before making a purchase. Online sites like Autobyte steer millions of car buyers toward specific dealers while the same sites deliver competing bids for cars, insurance and financing in a manner that lowers costs and improves satisfaction among consumers. Meanwhile, auto makers are using the latest in e-commerce methods to manage their supply chains and replenish their inventories. This exciting new book (which includes a database on CD-ROM) is a complete reference tool for everything you need to know about the car, truck and specialty vehicles business, including: Automotive industry trends and market research; Mergers, acquisitions, globalization; Automobile manufacturers; Truck makers; Makers of specialty vehicles such as RVs; Automobile loans, insurance and other financial services; Dealerships; Components manufacturers; Retail auto parts stores; E-commerce ; and much,

much more. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. This book also includes statistical tables, an automobile industry glossary, industry contacts and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of the 400 leading companies in all facets of the automobile industry. Purchasers may also receive a free copy of the company profiles database on CD-ROM.

2008: automobile, truck and specialty vehicle industry market research, statistics, trends & leading companies. Houston (Texas): PlunkettSubmit Clear. Printed Almanac and Ebook Industry Overview Industry Statistics Top companies Industry trends U.S. car and light truck sales totaled 17.44 million units for 2016, according to National Automobile Dealers Association. .. were an estimated \$1,172.5 billion, according to Plunkett Research estimates.Plunketts automobile industry almanac 2008: automobile, truck and specialty vehicle industry market research, statistics, trends & leading companies. HoustonThe only comprehensive guide to automotive companies and trends. Rent and save from the worlds largest eBookstore. Read, highlight, and take notes, across web, Almanac. Front Cover. Plunkett Research, 2010 - Automobile industry and trade 4 Hybrid Cars Gain Market Share. 7. Automobile Industry Statistics. 39Plunketts Automobile Industry Almanac 2015: Automobile Industry Market Research, Statistics, Trends & Leading Companies [Jack W. Plunkett] on . Plunkett Research lists top 400 companies in the automobile industry and names A detailed guide to the auto, truck and specialty vehicle industry - includesIndustry. Overview. Quantity Unit Date Source * Fiscal year ending March 31. NADA = National Automobile Dealers Association PRE = Plunkett Research estimate. All Rights Reserved The Top 20 Global Automobile Manufacturing Companies, Ranked by Sales: Sales Global Unit Sales, Cars & Light Trucks 53.15 Mil.Plunketts Automobile Industry Almanac 2009: The Only Comprehensive Guide to Automotive Companies and Trends: : Jack W. Plunkett: Books. the car, truck and specialty vehicles business, including: Automotive industry trends You'll find a complete overview, industry analysis and market research report inPlunkett J. W.: Plunketts automobile industry Almanac. 2008: automobile, truck and specialty vehicle industry market research, statistics, trends & leadingsector (Goldemberg, 2008), which accounts for some 60% of. global oil consumption (Anonymous, 2008). Around the world. there were about 806 million carsPlunketts Automobile Industry Almanac 2017: Automobile Industry Market Research, Statistics, Trends & Leading Companies [Jack W Plunkett, Plunkett Research lists top 400 companies in the automobile industry and names top A detailed guide to the auto, truck and specialty vehicle industry - includes information onPlunketts Automobile Industry Almanac will be your complete guide to this truck and specialty vehicles business, including: Automotive industry trends and market You'll find a complete overview, industry analysis and market research report in profiles of the 400 leading companies in all facets of the automobile industry.Jack W. Plunkett is CEO & Publisher of Plunkett Research, Ltd., . Retail Industry Almanac 2015: Retail Industry Market Research, Statistics, Trends & Leading.Industry trends analysis, market data and competitive intelligence Market forecasts and What are the top companies and what are their revenues? Outsourcing & Offshoring

Industry Statistics and Market Size Overview Services .. Incorporated by Auto Makers in New Car Infotainment Systems Gamification: GamesPlunketts Automobile Industry Almanac 2011: Automobile, Truck and Specialty Vehicle Industry Market Research, Statistics, Trends & Leading Companies [Jack