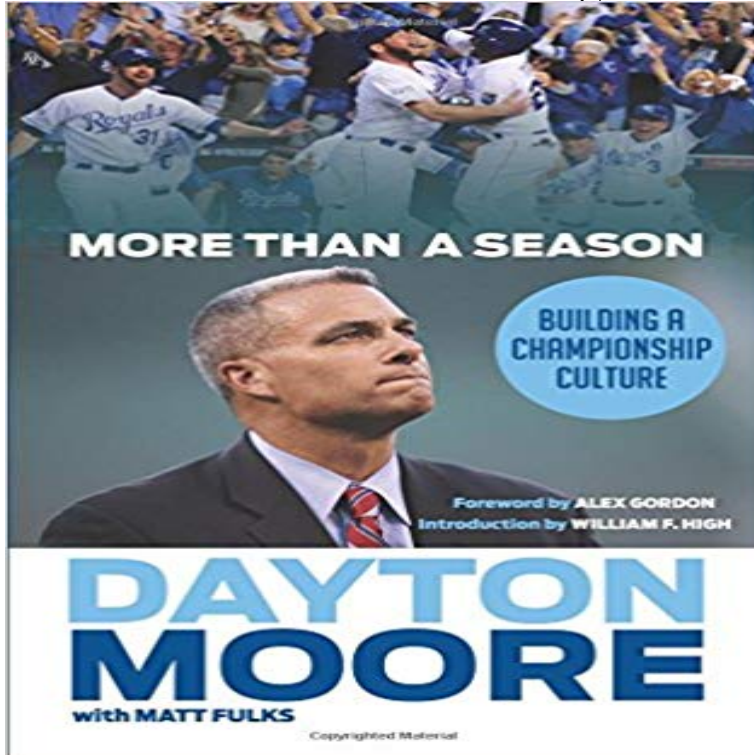


More Than a Season: Building a Championship Culture



Provides a blueprint for becoming a champion, both on and off the field. When Dayton Moore arrived in Kansas City in 2006, the Royals hardly resembled a contender. The general manager inherited a major league club that had just one winning season in the previous decade. Moore, a Kansas native who grew up as a Royals fan, implemented a plan to return the franchise to its glory years. Though not without a few bumps in the road, that plan came to fruition in 2014 as the Royals swept through the American League playoffs to take the pennant and returned the World Series to Kansas City. In *More Than a Season*, Moore shares how his faith and leadership principles guided his rebooting of the Royals. The general manager describes how he built one of baseball's best farm systems and international scouting departments out of nothing. He shares insight on how he persevered through six consecutive losing seasons and the critical response to controversial trades of Zack Greinke and Wil Myers—transactions that ultimately yielded the foundation of a champion. Full of never-before-told stories from inside the Royals organization, *More Than a Season* features a foreword by star outfielder Alex Gordon and an introduction by William F. High, CEO of the National Christian Foundation Heartland.

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Dayton Moore (2015, Paperback). Shop with confidence on eBay! Editorial Reviews. About the Author. Dayton Moore is the general manager of the 2015 World Series champion Kansas City Royals. Since taking over in 2006, More Than a Season has 191 ratings and 40 reviews. Amy said: As the Royals play in the post season again this year, I enjoyed reading this book reminding - 5 sec Tonton [PDF Download] More Than a Season: Building a Championship Culture [PDF] Online Find helpful customer reviews and review ratings for More Than a Season: Building a Championship Culture at . Read honest and unbiased - 6 sec Read eBooks Online Now <http://?book=1629371556PDF>