Bill Hunt leads a fast-paced and lively must-read into the world of global franchising with the book "Insights from a Franchise Insider." Covering his thirty plus years of real estate franchising, Bill gives you the inside information about what to look for and the pitfalls to avoid. Bill is extraordinary candid on the successes and failures he's experienced along the way. He shares invaluable lessons with his readers so you can make the right decisions as you head down your franchise journey. In Bill's book, you will learn how to: • Ask the right questions whether you're considering buying a franchise or taking your franchising arena. • Evaluate franchise opportunities in a clear and objective manner. • Put the right systems in place from the outset to assure success. • How to hire the right people and what to outsource. • Develop the right reporting systems for clarity and transparency. This book is critical to anyone considering a franchise, or looking to build a franchise in the U.S. or around the world. It is the second rendition to his hugely successful first book, Memoirs of a Franchise Gypsy. In the second edition, Bill expands on his experience, and includes a variety of flowcharts, timelines and checklists available as a free download to help get your franchise off in the right direction. Bill consults with companies of various sizes and industries with his team at Bill Hunt Worldwide in the area of worldwide franchising. Now you can get the same insight of franchising at your own pace in your own home or office. This book is the crowning achievement of a career filled with accolades and success, and the occasional bump along the road. Find out for yourself how the world of franchising works, from a franchise insider. Bill Hunt is the extreme expert in international franchising.

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