

This collection of articles and essays was written by the founder of the Car Wash Guys after 27-years in the industry. These are bite sized articles, easy to read, and perfect for Kindle readers. The topics include: 1. Setting Up a Mobile Car Wash Business in Indiana 2. Sample Contracts 3. South Africa – Mobile Car Wash Case Study 4. Starting a Mobile Car Wash For Summer 5. Desiring to Start a Mobile Car Washing Company 6. Team Building 7. A Mobile Car Wash At the Mall? 8. Impacts on the Environment 9. Lot Washing Towels of Chamois Drying 10. Crew Productivity – 60 Cars Per Hour 11. Financial Assumptions and Business Plans 12. Setting Revenue Goals 13. Storm Water Run-Off Enforcement 14. Dealing With Angry Fixed Site Carwash Competitors 15. Trading for Services 16. De-Ionized Water Decisions 17. Dealership Washing Choices 18. Southern California Market – Like No Other 19. Hours of Operation Theory 20. Performance Expectations 21. Soft Water Dialogue 22. Mobile Car and Truck Rental Lot Washing 23. Marketing a Mobile Car Wash 24. Public Relations for Mobile Car Wash Firms 25. Labor Issues Considered 26. Marketing Discussion for 2010 27. Car Lot Soap, Gun, and Rinsing Strategies 28. Purchasing an Existing Mobile Car Wash 29. Hard Economic Times and Illegal Labor 30. Setting Per Day Car Washing Goals 31. Signage for Mobile Washing Companies 32. Start-up Considerations 33. Mobile Wash in Dayton OH 34. Mobile Washing for Fleets of Rental Cars 35. Rental Agency Washing Considered 36. So, You Think You Want to Set Up a Mobile Washing Biz? 37. Just Starting Out Are You? 38. Mobile Car Washes for African Jobs 39. A Look Back at the Business in 2007 40. Car Dealership Lot Washing Pricing 41. Organic Type Cleaners and Water Issues 42. Washington State and Environmental Rules 43. Concerns About Buying a Used Business and Rig 44. Why You Should Hire Athletes to Wash the Cars 45. Car Lot Specialty Wash Companies – When to Buy 46. Mistakes to Avoid on Water Quality 47. Self Confidence and Mobile Car Washing 48. Long Term Market Opportunities 49. Do I Need an Actual Office? 50. Low Budget Auto Rental Customers

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