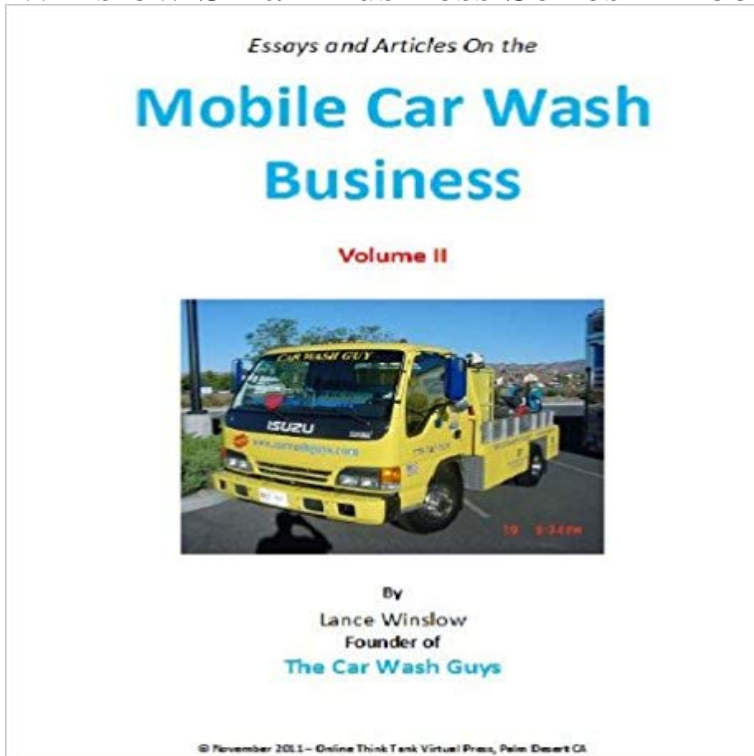


Mobile Car Wash Business - Articles and Essays - Volume II (Lance Winslow Small Business Series - Mobile Car Wash Book 2)



This collection of articles and essays was written by the founder of the Car Wash Guys after 27-years in the industry. These are bite sized articles, easy to read, and perfect for Kindle readers. The topics include:

1. Setting Up a Mobile Car Wash Business in Indiana
2. Sample Contracts
3. South Africa Mobile Car Wash Case Study
4. Starting a Mobile Car Wash For Summer
5. Desiring to Start a Mobile Car Washing Company
6. Team Building
7. A Mobile Car Wash At the Mall?
8. Impacts on the Environment
9. Lot Washing Towels of Chamois Drying
10. Crew Productivity 60 Cars Per Hour
11. Financial Assumptions and Business Plans
12. Setting Revenue Goals
13. Storm Water Run-Off Enforcement
14. Dealing With Angry Fixed Site Carwash Competitors
15. Trading for Services
16. De-Ionized Water Decisions
17. Dealership Washing Choices
18. Southern California Market Like No Other
19. Hours of Operation Theory
20. Performance Expectations
21. Soft Water Dialogue
22. Mobile Car and Truck Rental Lot Washing
23. Marketing a Mobile Car Wash
24. Public Relations for Mobile Car Wash Firms
25. Labor Issues Considered
26. Marketing Discussion for 2010
27. Car Lot Soap, Gun, and Rinsing Strategies
28. Purchasing an Existing Mobile Car Wash
29. Hard Economic Times and Illegal Labor
30. Setting Per Day Car Washing Goals
31. Signage for Mobile Washing Companies
32. Start-up Considerations
33. Mobile Wash in Dayton OH
34. Mobile Washing for Fleets of Rental Cars
35. Rental Agency Washing Considered
36. So, You Think You Want to Set Up a Mobile Washing Biz?
37. Just Starting Out Are You?
38. Mobile Car Washes for African Jobs
39. A Look Back at the Business in 2007
40. Car Dealership Lot Washing Pricing
41. Organic Type Cleaners and Water Issues
42. Washington State and Environmental Rules
43. Concerns About Buying a Used Business and Rig
44. Why

You Should Hire Athletes to Wash the Cars45. Car Lot Specialty Wash Companies When to Buy46. Mistakes to Avoid on Water Quality47. Self Confidence and Mobile Car Washing48. Long Term Market Opportunities49. Do I Need an Actual Office?50. Low Budget Auto Rental Customers

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