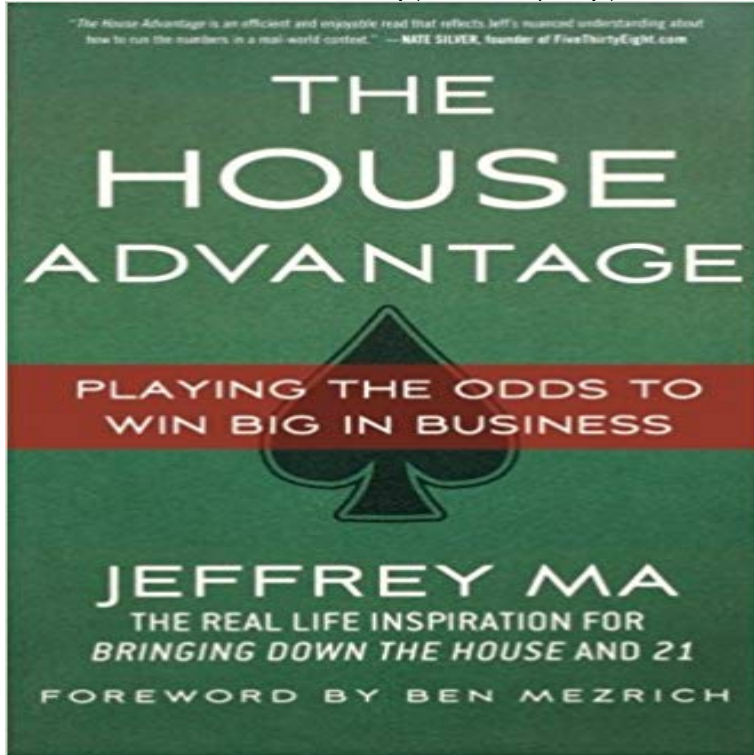


The House Advantage: Playing the Odds to Win Big In Business



As part of the notorious MIT team depicted in Ben Mezrich's now classic *Bringing Down the House*, Jeff Ma used math and statistics to master the game of blackjack and reap handsome rewards at casinos. Years later, Ma has inspired not only a bestselling novel and hit movie, but has also started three different companies. *The House Advantage* reveals Ma's cutting-edge mathematical insights into the world of statistics and makes them applicable to a wide business audience. He argues that numbers are the key to analyzing nearly everything in the world of business, from how to spot and profit from global market inefficiencies to having multiple backup plans in anticipation of every probability. Ma's stories and business lessons are as intriguing as they are universally applicable.

The House Advantage has 168 ratings and 18 reviews. Brian said: (3.0) Great talk, okay book. If you have a chance to see Jeff Ma give a talk, go for it. Ma, the math whiz and subject of Ben Mezrich's bestselling *Bringing Down the House*, turns his savvy to business. A former professional card player, Ma's insights are a goldmine for anyone interested in the intersection of math and business. *The House Advantage: Playing the Odds to Win Big In Business* Hardcover July 6, 2010. As part of the notorious MIT Team depicted in Ben Mezrich's now classic *Bringing Down the House*, Jeff Ma used math and statistics to master the game of blackjack and reap handsome rewards at casinos. As part of the notorious MIT team depicted in Ben Mezrich's now classic *Bringing Down the House*, Jeff Ma used math and statistics to master the game of blackjack and reap handsome rewards at casinos. Find helpful customer reviews and review ratings for *The House Advantage: Playing the Odds to Win Big In Business* at [Amazon.com](#). Read honest and unbiased product reviews from our users. - 54 min - Uploaded by Talks at Google. Jeff Ma is the author of *The House Advantage: Playing the Odds to Win Big In Business*. As part of the notorious MIT Team depicted in Ben Mezrich's now classic *Bringing Down the House*, Jeff Ma used math and statistics to master the game of blackjack and reap handsome rewards at casinos. Watch [PDF] *The House Advantage: Playing the Odds to Win Big In Business* Free Books by *The House Advantage: Playing the Odds to Win Big in Business* by Ma, Jeffrey [Palgrave Macmillan, 2012] (Paperback) [Paperback] [Ma] on [Amazon.com](#). - 5 sec. Read Now <http://www.amazon.com/dp/B003UES8U2> Read *The House Advantage: Playing the Odds to Win Big In Business* Jeffrey Booktopia has *The House Advantage, Playing the Odds to Win Big In Business* by Jeffrey Ma. Buy a discounted Paperback of *The House Advantage* online from [Amazon.com](#). Get this from a library! *The house advantage : playing the odds to win big in business*. [Jeffrey Ma] -- As part of the notorious MIT Team depicted in Ben Mezrich's now classic *Bringing Down the House*, Jeff Ma used math and statistics to master the game of blackjack and reap handsome rewards at casinos. Watch Download PDF *The House Advantage Playing the Odds to Win Big In Business FULL FREE* by Ximenes on Dailymotion here. Editorial Reviews. From Publishers Weekly. Ma, the math whiz and subject of Ben Mezrich's *Bringing Down the House*: *The House Advantage: Playing the Odds to Win Big In Business* eBook: Jeffrey Ma, Ben Mezrich: Kindle Store.