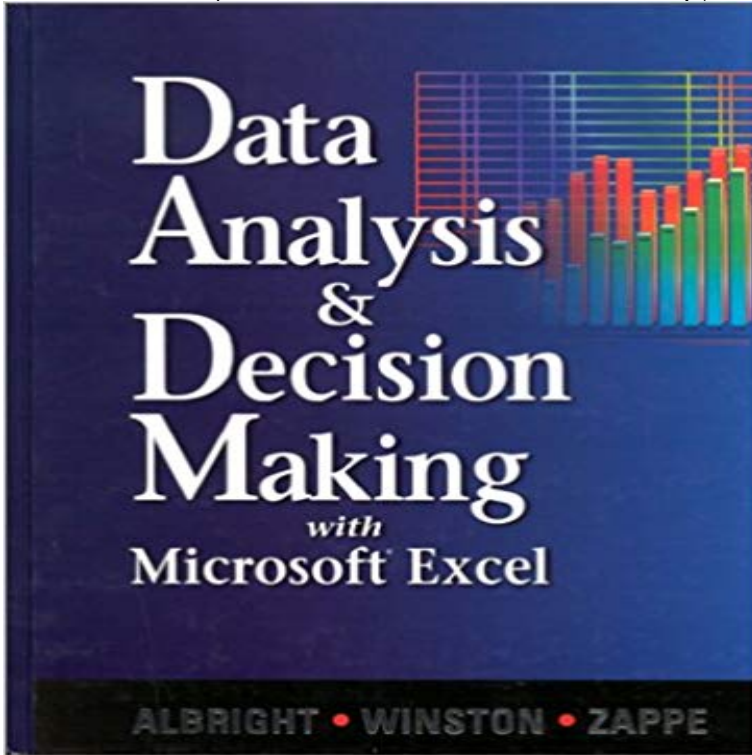


Data Analysis and Decision Making with Microsoft Excel



In response to the growing market trend in quantitative education, Albright, Winston, and Zappes integrated business-statistics and management-science text presents core statistics and management-science methods in a modern, unified spreadsheet-oriented approach. With a focus on analyzing, not on techniques, the book covers business statistics with some essential managerial-science topics included. The example-based, Excel spreadsheet approach is useful in courses that combine traditional statistics and management-science topics though can be easily used for a one-term business statistics only course. The modeling and application focus, together with the Excel spreadsheet add-ins, provides a complete learning source for both students and practicing managers.

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