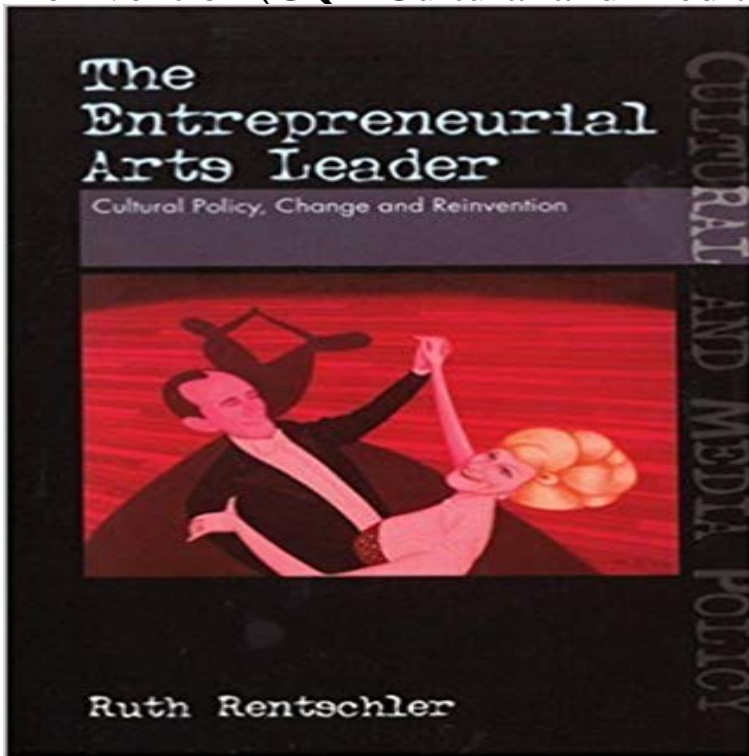


The Entrepreneurial Arts Leader: Cultural Policy, Change and Reinvention (UQP Cultural and Media Policy)



Grounded in an understanding of cultural policy, management, art history, entrepreneurship, and creativity, this book evaluates historical analysis, case studies, and a survey of arts leaders all during one of the more challenging periods of cultural industry evolution. Exploring successful leadership within the arts industry, this study focuses on understanding the temper of cultural policy, both historic and current, and then builds on the findings to develop the characteristics of effective arts leadership.

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