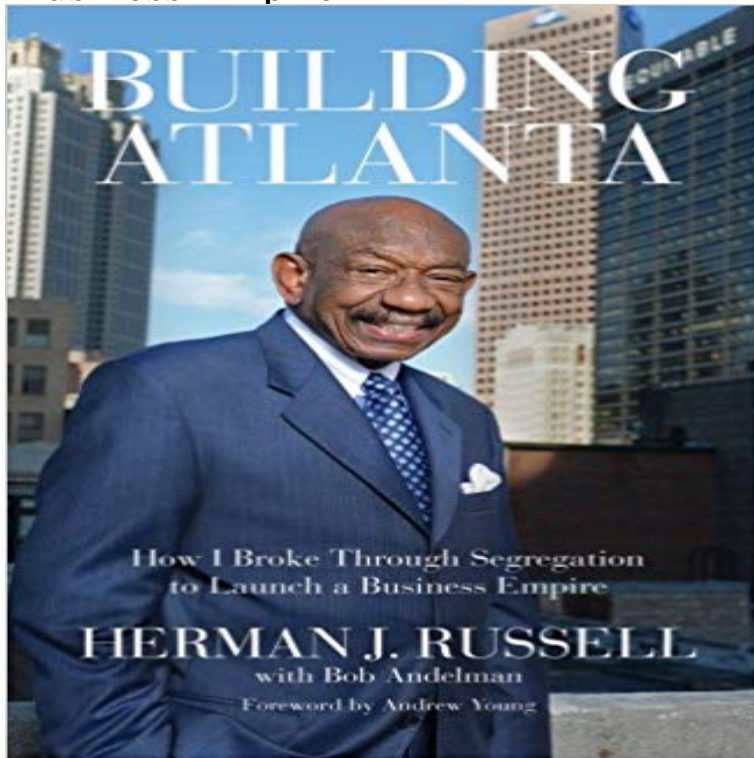


Building Atlanta: How I Broke Through Segregation to Launch a Business Empire



Born into a blue-collar family in the Jim Crow South, Herman J. Russell built a shoeshine business when he was twelve years old and used the profits to buy a vacant lot where he built a duplex while he was still a teen. Over the next fifty years, he continued to build businesses, amassing one of the nations most profitable minority-owned conglomerates. In *Building Atlanta*, Russell shares his inspiring life story and reveals how he overcame racism, poverty, and a debilitating speech impediment to become one of the most successful African American entrepreneurs, Atlanta civic leaders, and unsung heroes of the civil rights movement. Not just a typical rags-to-riches story, Russell achieved his success through focus, planning, and humility, and he shares his winning advice throughout. As a millionaire builder before the civil rights movement took hold and a friend of Dr. King, Ralph Abernathy, and Andrew Young, he quietly helped finance the civil rights crusade, putting up bond for protestors and providing the funds that kept Kings dream alive. He provides a wonderful behind-the-scenes look at the role the business community, both black and white working together, played in Atlantas peaceful progression from the capital of the racially divided Old South to the financial center of the New South.

How I Broke Through Segregation to Launch a Business Empire In *Building Atlanta*, Russell shares his inspiring life story and reveals how he overcame *Building Atlanta: How I Broke Through Segregation to Launch a Business Empire*. Born into a blue-collar family in the Jim Crow South, Herman J. Russell built a *Read Building Atlanta: How I Broke Through Segregation to Launch a Business Empire* book reviews & author details and more at . Free delivery on - 7 sec *Download Building Atlanta: How I Broke Through Segregation to Launch a Business Empire Building Atlanta: How I Broke Through Segregation to Launch a Business Empire [Herman J. Russell, Bob Andelman, Andrew Young]* on . *FREE* - 27 sec [PDF] *Building Atlanta: How I Broke Through Segregation to Launch a Business Empire Building Atlanta: How I Broke Through Segregation to Launch a Business Empire: Herman J. Russell, Bob Andelman, Andrew Young: 0884112536370: Books BUILDING ATLANTA by Herman J. Russell. BUILDING ATLANTA. How I Broke Through Segregation to Launch a Business Empire. by Herman - 15 sec Watch PDF [DOWNLOAD] Building Atlanta: How I Broke Through Segregation to Launch a Cover photo from Herman J. Russells book *Building Atlanta: How I**

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