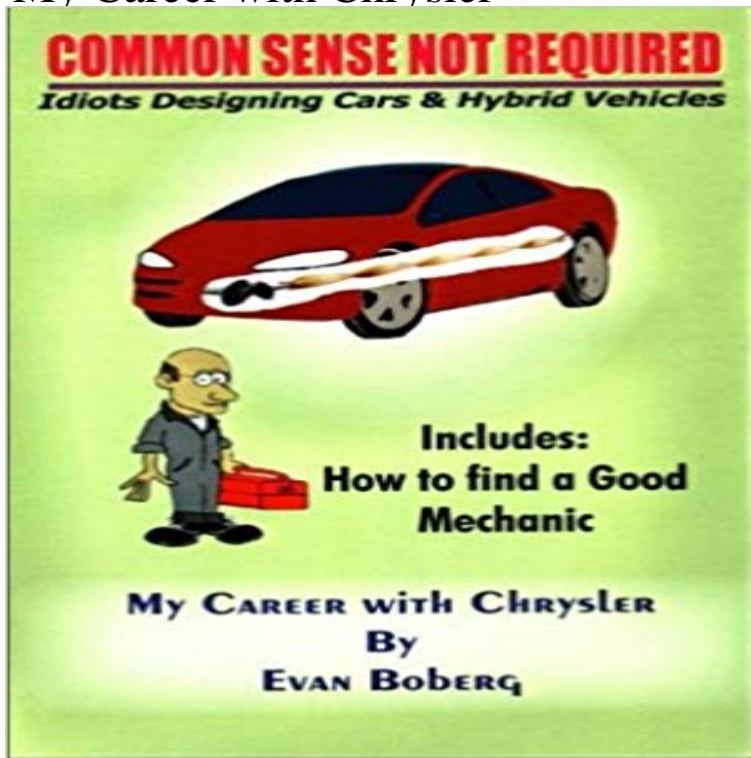


Common Sense Not Required: Idiots Designing Cars + Hybrid Vehicles: My Career with Chrysler



Author Reveals Experience Working at Chrysler Corporation in Collection of Short Stories Author Evan Boberg dispels the myths surrounding the automobile industry and the employees who work there. With very few exceptions, books about the automobile industry are written by members of the press and by high level executives. The car companies hide the problems and embarrassments from the press and the executives are self-aggrandizing. Though these stories are most often very interesting, they do not tell the whole truth. As a low-level engineer, I was a true insider, says Boberg. In *Common Sense Not Required*, Boberg uses humor to expose some of the less intelligent moves made behind the walls of Chrysler. He sets up several Common Sense Principles and illustrates with anecdotes from his 12 years at the corporation how these principles were ignored, resulting in increased costs to the corporation. *Common Sense Not Required* blends autobiography with a light-hearted expose and includes tips on commonly asked questions about the industry and cars in general. Readers will learn how to find a good mechanic, why certain things aren't covered under a new car warranty, what happened to the 100 mpg carburetor and whether or not to buy a hybrid vehicle. With wit and wisdom, Boberg offers a humorous collection of true stories that will appeal to anyone interested in cars and hybrid vehicles or anyone curious to know what it takes to work in the industry. According to Boberg, It doesn't take a genius to design cars, it doesn't even require common sense!

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