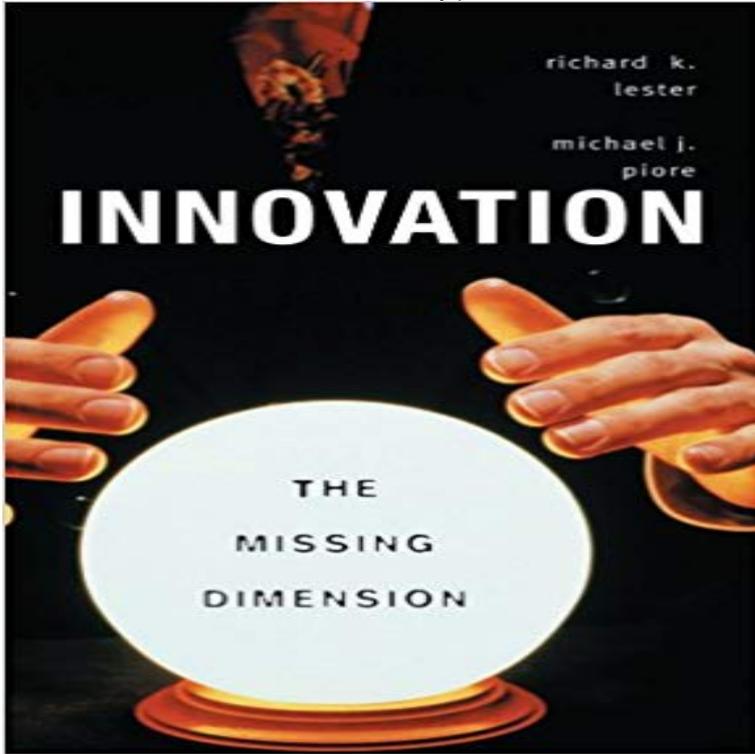


# InnovationThe Missing Dimension



Amid mounting concern over the loss of jobs to low-wage economies, one fact is clear: Americas prosperity hinges on the ability of its businesses to continually introduce new products and services. But what makes for a creative economy? How can the remarkable surge of innovation that fueled the boom of the 1990s be sustained?

For an answer, Richard K. Lester and Michael J. Piore examine innovation strategies in some of the economy's most dynamic sectors. Through eye-opening case studies of new product development in fields such as cell phones, medical devices, and blue jeans, two fundamental processes emerge. One of these processes, analysis--rational problem solving--dominates management and engineering practice. The other, interpretation, is not widely understood, or even recognized--although, as the authors make clear, it is absolutely crucial to innovation. Unlike problem solving, interpretation embraces and exploits ambiguity, the wellspring of creativity in the economy. By emphasizing interpretation, and showing how these two radically different processes can be combined, Lester and Piore's book gives managers and designers the concepts and tools to keep new products flowing. But the authors also offer an unsettling critique of national policy. By ignoring the role of interpretation, economic policymakers are drawing the wrong lessons from the 1990s boom. The current emphasis on expanding the reach of market competition will help the analytical processes needed to implement innovation. But if unchecked it risks choking off the economy's vital interpretive spaces. Unless a more balanced policy approach is adopted, warn Lester and Piore, Americas capacity to innovate--its greatest economic asset--will erode.

How can the remarkable surge of innovation that fueled the boom of the 1990s be sustained? For an answer, Richard K. Lester and Michael J. Piore examine Innovation: The Missing Dimension - Ebook written by Richard K. LESTER, Michael J. Piore. Read this book using Google Play Books app on your PC, android, Innovation: The Missing Dimension eBook: Richard K. LESTER, Michael J. Piore: : Kindle Store. Trove: Find and get Australian resources. Books, images, historic newspapers, maps, archives and more. Creator: Lester, Richard K. 1954- Piore, Michael J. Publisher: Cambridge, Mass. : Harvard University Press, c2004. Format: Books. Physical Description: ix, 223 For an answer, Richard K. Lester and Michael J. Piore examine innovation strategies in some of the economy's most dynamic sectors. By emphasizing interpretation, and showing how these two radically different processes can be combined, Lester and Piore's book gives managers and Author: Lester, Richard K. (Richard Keith), 1954- [Browse] Format: Book Language: English Published/?Created: Cambridge, MA : Harvard University Press, : Innovation--The Missing Dimension (9780674015814) by Richard K. Lester Michael J. Piore and a great selection of similar New, Used and: Innovation. The Missing Dimension: 223pp. Size: 8vo - over 7? - 9? tall. Book Review: Innovation - The Missing Dimension, By R. Lester and M. Piore, Harvard University Press. Published: While innovation is typically seen as a single process, Lester and Piore break it into two parts: problem solving and interpretation. Companies focus constantly Innovation: The Missing Dimension by Richard Lester Michael Piore at - ISBN 10: 0674015819 - ISBN 13: 9780674015814 - Harvard Richard K. Lester and Michael J. Piore, Innovation The Missing Dimension, Harvard University Press, Fall 2004. Amid mounting concern over the loss of jobs Innovation\_The Missing Dimension [Richard K. Lester, Michael J. Piore] on . \*FREE\* shipping on qualifying offers. Amid mounting concern over the: Innovation: The Missing Dimension (Paperback): Language: English . Brand New Book. Amid mounting concern over the loss of jobs to Get this from a library! Innovation, the missing dimension. [Richard K Lester Michael J Piore] -- Amid mounting concern over the loss of jobs to low-wage